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Rheos Medical Appoints Physician Executive and Healthcare Strategist Gerald A. Maccioli, MD, MBA, to Board of Directors

Former Envision Healthcare Chief Quality Officer, Accreditation Commission for Health Care Vice President of Medical Affairs, and Society of Critical Care Anesthesiologists President brings extensive clinical, operational and strategic expertise

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Rheos Medical Corp., a medical-device company developing technologies for the delivery of inhaled therapies in acute care settings, today announced the appointment of Gerald (Jerry) A. Maccioli, MD, MBA, FCCM, FASA, to its Board of Directors.

Dr. Maccioli previously served as Chief Quality Officer of Envision Healthcare, overseeing quality initiatives supporting more than 35 million patient encounters annually; Vice President of Medical Affairs for the Accreditation Commission for Health Care (ACHC); and President of the Society of Critical Care Anesthesiologists. These leadership roles bring Rheos a combination of experience in large-scale healthcare delivery, quality and accreditation, and the clinical specialty at the center of its development strategy.

Board-certified in anesthesiology and critical care medicine, Dr. Maccioli practiced medicine for 27 years and completed fellowship training in cardiothoracic anesthesiology and critical care medicine at Duke University. His frontline clinical experience complements more than three decades of work spanning healthcare operations, quality improvement, reimbursement, commercialization and medical innovation.

> “Jerry brings an exceptional combination of clinical credibility, healthcare leadership and business judgment to our Board,” said Brian Bell, Chief Executive Officer of Rheos Medical Corp. “He understands not only how new medical technologies must perform at the bedside, but also how quality, clinical workflow, reimbursement, commercialization and market adoption determine whether an innovation can achieve meaningful scale. His perspective will be especially valuable as Rheos advances the Clarity-IA Gas Delivery System toward regulatory review and future commercialization.”

His work at Envision Healthcare and ACHC gave him extensive experience evaluating clinical performance, patient-safety priorities, accreditation and operational requirements across complex healthcare organizations. This experience informs his understanding of the systems needed to support consistent clinical quality and the adoption of new technologies across healthcare institutions.

Beyond his clinical and operational leadership, Dr. Maccioli advises healthcare companies on clinical strategy, technology and business evaluation, reimbursement, commercialization and market adoption. His work focuses on assessing whether medical innovations address significant clinical needs, fit existing care pathways, demonstrate a compelling value proposition and can be successfully introduced into complex healthcare markets.

> “Rheos Medical is addressing an important opportunity to expand access to advanced inhaled therapies in acute care environments,” said Dr. Maccioli. “I am pleased to join the Board and look forward to contributing my clinical, operational and strategic experience as the company advances its technology, engages with clinicians and healthcare institutions, and prepares for regulatory and commercial milestones.”

Dr. Maccioli’s additional national healthcare leadership positions have included Director for North Carolina of the American Society of Anesthesiologists and Chair of the American Medical Association Committee of Innovators. Through these roles, he has contributed to national discussions concerning clinical practice, healthcare policy, physician leadership and the adoption of medical innovation.

As a member of the Rheos Medical Board, Dr. Maccioli will advise the company on clinical and corporate strategy, product and business evaluation, healthcare quality, reimbursement, commercialization and market adoption. His appointment further strengthens the Board’s ability to guide Rheos Medical through the clinical, regulatory and commercial stages of its development.

About Rheos Medical Corp.

Rheos Medical Corp. is a medical-device company developing technologies intended to expand access to advanced inhaled therapies in acute care settings. The company’s Clarity-IA Gas Delivery System is under development. For more information, visit www.rheosmedical.com.